

Arts Service Providers

What is an arts service provider?

Arts service providers will be long-term tenants who provide a specific service for the benefit of other facility users. Although arts service providers will generate revenue from their activities they must be operated on a non-profit basis. Proposals such as an artist-run gallery or a collaborative use music/recording studio would be considered to be an arts service provider.

Submission Requirements for arts service providers

To be considered by the Gibraltar Point Centre for the Arts Advisory Council who will select all arts service providers, you should submit the following:

1. An artist's CV/resume which relates directly to the service you are proposing to provide to the tenants of the GPCA.
2. A detailed proposal which outlines the nature of the service and the method by which you will make the service available to GPCA tenants/users.
3. A statement of how you intend to make the service you provide available to other members of the GPCA community and a fee schedule.
4. Two references.
5. Organizations must submit documentation/proof of your registration as a non-profit organization.
6. A statement which indicates your space/facility requirements. Detail is useful.

What is the selection process?

All arts service providers will be selected by the GPCA Advisory Council.

Rental fees

Fees will vary depending upon the space being utilized by the provider and the nature of the service being offered. As a result, the fees will be determined on a case by case basis.

Submission Deadline: June 30, 1999. All submissions for the Arts Service Providers should be mailed or delivered to: Toronto Artscape. See address on cover page. No faxes please.

Proposed Occupancy: September 1999.*

Please Note: A separate call will be issued at a later date for food service operator(s). *subject to change

How is a Professional Artist Defined?

Artscape defines a "professional artist" as an individual who receives or has received professional recognition as defined by the following types of criteria:

1. has presented his/her work to the public by means of exhibitions, publications, performance, readings, screenings, or by any other means appropriate to the nature of his/her work;
2. is represented by a dealer, publisher, agent or similar representative appropriate to the nature of his/her work;
3. devotes a reasonable proportion of his/her professional time as an artist to promoting or marketing his/her work, including but not limited to: presenting him/herself for auditions, seeking sponsorship, agents or engagements, or similar activities appropriate to the nature of his/her work;
4. receives or has received compensation for his/her work, including but not limited to: sales, fees, commissions, salaries, royalties, residuals, grants and awards, any of which may reasonably be included as professional or business income;

5. has record of income or loss relevant to the exploitation of his/her work and appropriate to the span of his/her artistic career
6. has received professional training, either in an educational institution or from a practitioner or teacher recognized within their profession;
7. has received public or peer recognition in the form of honours, awards, professional prizes, or by publicly disseminated critical approval;
8. has membership in a professional association appropriate to his/her artistic activity whose membership or categories of membership are limited under standards established by the association; or which is a trade union or is its equivalent appropriate to his/her artistic ability.

Note: Applicants do not have to meet all of the criteria in order to be considered "professional"; however, committee members will use the criteria as a guide by which to make the determination of eligibility.



Toronto Artscape Inc.

60 Atlantic Avenue, Suite 111, Toronto, Ontario M6K 1X9

Notice of call for submissions

Create It at Gibraltar Point Centre for the Arts! Toronto Artscape's Newest Arts Facility

- Long-term work studio space at \$8 per square foot
- Room rentals for arts programs, classes and workshops
- Facilities for arts service providers

Imagine working in a place which acts as a meeting ground for the artists of Toronto and their counterparts from across Canada and around the world. A refuge outside the bustle of the city where artists can go to work or receive professional training, a spawning ground for unique collaborations and a gathering place where the cross-pollination of communities, cultures, artistic disciplines and ideas is fostered. This special place is Gibraltar Point Centre for the Arts.

Located on Toronto Islands near Hanlan's Point at the former site of the Island Public and Natural Science School, the 30,000 square foot Gibraltar Point Centre will be operated by Toronto Artscape. Artscape is a non-profit organization which manages five properties primarily devoted to providing work space to individual artists.

The current portfolio includes 98 workspace studios for individual artists and non-profit arts organizations, 2 collectively run galleries, a music performance venue with recording facilities and 31 live/work units. Artscape's buildings are situated at: 60 Atlantic Avenue, 900 and 1313 Queen Street West, 96 Spadina Avenue, and The Music Gallery at 179 Richmond Street West. The addition of Gibraltar Point Centre for the Arts has been made possible through the generosity of the City of Toronto.

In addition to providing individual artists work studios, the Gibraltar Point Centre is a place for members of the non-profit community to hold forums, workshops, professional development activities, board retreats, strategic planning sessions and special events for their constituents.

Submissions are now being

accepted to share a part of this spectacular environment which is highly conducive to creativity. The application deadline for submissions for all tenancies is June 30, 1999 for occupancy as early as August/September 1999.*

For application guidelines, please come to one of the following information sessions at the Gibraltar Point Centre for the Arts:

- June 07. . . . 2:00pm and 7:00pm
- June 14. . . . 7:00pm

If you are travelling from the city, take the Centre Island or Hanlan's Point Ferry at 1:30 for the 2:00 session. Enjoy at 15 – 20 minute walk, cycle or roller blade to the Centre which is located in a quiet wooded

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Gibraltar Point: Toronto's Newest Arts Facility

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area on Hanlan's Point, one km west of Centre Island. For the evening sessions, take the 6:30 boat to Centre Island or the 6:15 to Hanlan's Point. The ferry ride is \$5 (return).

Application guidelines will be available for pick-up after June 8, 1999 at the Artscape office: 60 Atlantic Avenue, suite 111 (three blocks east of Dufferin/one block south of King Street).

N.B. Please R.S.V.P. to Sharlene at 392-1038 ext. 21 to attend info session.

*Subject to change

Gibraltar Point Centre for the Arts – Advisory Council

The Advisory Council will be comprised of 5 members: 2 Island residents, 2 Artscape Board Members and 1 independent representative. A Call for Nominations for membership on the Council went out in early May with a deadline for nominations on June 04/99. The membership of the Advisory will be approved by the Artscape Board of Directors at its June meeting. The membership term is one year.

In its inaugural term, the Advisory Council will play a key role in developing the vision for the GPCA and in monitoring the impact of the operation on the Toronto Island community. In addition to selecting arts program and service providers, the GPCA Advisory Council will make recommendations on policies that effect on the artists/tenants and the operation of the Centre as a whole.

Call for Applications

Long-Term Tenants

What is a long-term tenant?

Long-term tenants of Gibraltar Point Centre for the Arts will be individual artists or non-profit arts organizations which sign 1–3 year leases for work studio space. The GPCA will NOT be offering live/work studios. Long-term tenancy is different and should not be confused with arts program or service providers. Each type of tenancy has a separate call for proposal requirement.

What is the selection process?

A Tenant Selection Committee (comprised of 2 Island residents, 2 Artscape tenants and 1 independent representative) will be charged with the selection of long-term tenants. An initial screening process will determine the applicants eligibility for tenancy. The Tenant Selection Committee is NOT charged with the assessment of artistic merit.

Artscape's standard eligibility criteria will apply:

1. Artists must be professional. (See further details on page 4 about how professional is defined by Artscape)
2. The intended use of the studio must be non-commercial in nature. (i.e. the principal use of the studio is to paint, sculpt, write or otherwise create works of arts as opposed to display, market or manufacture goods for sale.)

After eligible applicants are identified, the Tenant Selection Committee will create an order of priority for applicants based on the following priorities:

1. Commitment to year round use of the studio and a comprehensive understanding of accessibility issues (i.e. transportation between ferry docks and the GPCA especially in winter).
2. Commitment to aspects of the GPCA's programming or operation beyond their studio practice (i.e. willingness to volunteer on Landscaping Project or teaching classes and workshops).
3. Conformity of intended use to environmental guidelines of the GPCA.

Application Requirements

1. Applicants should submit an artist's CV and a 2 page letter of intent which clearly outlines the proposed use of the studio, states space needs in terms of square footage, identifies any special in-studio requirements and indicates preference for private or semi-private space. Applicants are also required to specifically address their commitment to the priorities listed above. Three professional references should be included in your application package.
 2. **Deadline for applications:** June 30/99. All applications should be submitted by mail or hand delivered to Toronto Artscape – Attention: "Gibraltar Point Centre for the Arts – Tenant Selection Committee". (See address on front page)
 3. **Rental fees:** \$8.00 per square foot per year plus GST + utilities
- Proposed occupancy:** Aug/Sept/99*

*Subject to change

Call for Proposals

Arts Program Providers

What is an arts program provider?

Arts program providers will be individuals, collectives or non-profit organizations who regularly use the Centre for classes, workshops, lectures, day camps, forums etc. They will be responsible for all aspects of their program including marketing, registration, transportation etc.

Submission requirements for arts program providers

To be considered by the Gibraltar Point Centre for the Arts Advisory Council who will select all program providers you should submit the following:

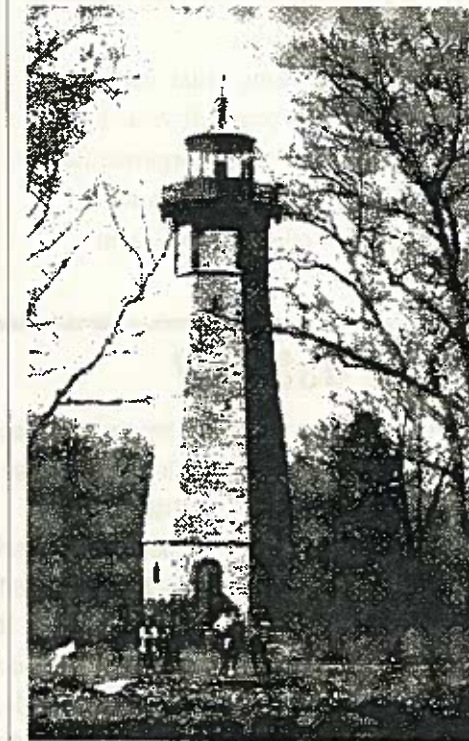
1. An artist's CV/Resume which relates directly to the arts program you are proposing to conduct at GPCA.
2. A description or course outline for the arts program you wish to provide.
3. A detailed schedule of the proposed arts program which includes the required number of weeks, number of classes per week, first and second choice of days and times for the sessions or classes.
4. A breakdown of the fees which will be charged to the participants in your arts program and an estimate

of the number of participants.

5. Two references from other projects of similar scope and nature.

6. Arts organizations/collectives must submit documentation/proof of your registration as a non-profit organization.

7. A statement which indicates your space needs including square footage, ceiling height (if applicable), furniture, and any other items which pertain specifically to your physical/space requirements.



Historic Island Lighthouse built in 1808

Short-Term Rentals

A variety of short-term rental opportunities will exist at the GPCA. The Centre has a wide variety of well lit rooms which would be excellent rehearsal and workshop spaces.

For more information about Gibraltar Point Centre for the Arts call: Sharlene at 392-1038 ext.21

What is the selection process?

All arts program providers will be selected by the GPCA Advisory Council.

Rental fees: Arts program providers will pay rent for use of the facility based on an hourly rate for a finite schedule. Non-profit rates range from \$25–\$40 per hour depending on the room(s) being utilized for the program.

Submission deadline: June 30/99. All submissions for Arts Program Providers should be mailed or delivered to: Toronto Artscape (see address on front page), Attention: Gibraltar Point Centre for the Arts: Arts Program Providers. No faxes please.

Proposed occupancy: September 1999.*

*subject to change

Tenant Selection Committee

The Tenant Selection Committee will be comprised of 5 members: 2 Island residents, 2 Artscape tenants and 1 independent representative. A Call for Nominations for membership on the committee went out early in May with a deadline for nominations on June 04/99. The membership of the Tenant Selection Committee will be approved by the Artscape Board of Directors at its June meeting. The membership term is one year.

The Tenant Selection Committee is charged with the selection of all long-term tenants of the Gibraltar Point Centre for the Arts. (See article on Long-Term Tenants for additional details including the selection process.)