ARTSCAPE SERVICES

- **Liaison/Information Services**
  Toronto Artscapes acts as a liaison and speaking agency on work, live/work and housing space issues with all levels of government. This is done in consultation with all sectors of the arts community. Artscapes also participates in City planning, urban development and housing committees and acts as the representative for the City of Toronto to other cities and countries with relation to arts space/facilities issues.

- **Resource Library**
  Artscapes maintains a comprehensive collection of reference and technical data pertaining to artists' space, collected from counterpart organizations world-wide. Our library is publicly accessible (by appointment) during regular office hours.

- **Short Term Space**
  60 Atlantic Avenue has a large space which is available on a short-term basis for exhibitions or rehearsal.

- **Consulting Services**
  Artscapes provides consulting services to the arts community, the private sector, and all levels of government concerning all aspects of artists' space development and property management.

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EQUITY GROUPS CONTINUE TO MEET RESEARCH & GROW

In the last issue of our newsletter, we put out a call to Toronto area artists interested in the possibility of being involved in a limited equity co-op project. Because now, artists would be able to own affordable units. A preliminary information session held at the Music Gallery turned up one group that had already formed, as well as a number of interested individuals who were both willing and able to begin working on a project immediately (since the information session, these individuals have joined forces to work on a project).

Artscapes hosted a more intensive coordinating session in May for these parties, facilitated by Heather Urquhart of the City of Toronto Housing Department. At the session, issues discussed included: financial concerns raised by different ownership models, the pros and cons of involving a developer in a project, and how much time and money individuals would have to invest in a project. After this meeting, both groups began the search for suitable space to purchase and renovate. Artscapes will continue to provide resource support where and when possible, and report on the progress of each group. If you would like to find out more about limited equity you can contact Richard at the Artscapes office.

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ARTScape

TORONTO ARTSCAPE INC.
60 Atlantic Avenue, Suite 111
Toronto, Ontario
Canada M6K 1X9

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910 QUEEN STREET WEST

Construction is set to begin on what promises to be the City of Toronto's first legal live/work project for artists, with occupancy anticipated for the summer of 1994. There are a limited number of units available (2 subsidized and 2 market rate units) and tenant selection will be based upon need and demonstrated participation in the arts community at a professional level.

If you are not yet on our preliminary waiting list, time is running out to register your interest. Please call the Artscapes office for more information.

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BUSINESS GROUP LOOKS TO ARTS FOR URBAN RENEWAL

Metro Toronto's Cultural Affairs office has recently been asked by a Business Improvement Association in Toronto's west-end Parkdale area to look into the possibility of utilizing a soon-to-be vacant building on Queen Street West (between Lansdowne and Dufferin) for an artists' gallery/centre. The building, which is owned by the municipality of Metropolitan Toronto, was constructed in the 1930s as a police station, and has 15,000 sq. ft. of above grade space with a full basement. Its 100 ft. frontage on Queen Street places it prominently on the streetscape, making it an ideal location for exhibition space and an ideal focus for the community.

A project of this nature could go a long way in satisfying the existing demand for artists space in an area of the City with one of the highest concentrations of artists. At the same time, it will help to revitalize the Parkdale neighbourhood (an area which has been experiencing chronic urban difficulties and a debilitating image problem). What is particularly encouraging about this initiative is that it has been driven by the local business community who have recognized the potential benefits of having the arts within their neighbourhood.

(Continued - see Renewal on page 3)
THE ARTS IN TORONTO'S INDUSTRIAL AREAS: FOCUS ON THE KING/DUFFERIN ARTS COMMUNITY

ARTSCAPES' STUDIO SURVEY PROJECT

Over the course of the summer, Artscapes conducted an extensive survey of arts activities in the King/Dufferin area. Thanks to the efforts of our survey coordinator Kate Austin, we are confident that we will soon have a fairly detailed understanding of the nature of activities in the arts community who currently work in this area.

There were more than one hundred responses to our King/Dufferin survey, with the vast majority reporting to be visual artists (responsible by discipline for various activities, including studio spaces, studio personnel, studio production, and studio use). More detailed results of this survey will be presented in our next newsletter.

It is interesting to note some of the difficulties that we encountered in trying to determine the geographic distribution of artists working in this area. Arts organizations are relatively simple to find, but individual artists tend to occupy spaces with virtually no external indication of their work activity. With only chance occurrences of signage and the rare presence of complete building directories, artists are easily missed. Within industrial areas the difficulties are further compounded by limited building directories, and the occasional absence of some artists to remain somewhat anonymous and invisible. Extensive posting of the area is needed: the boundaries and purpose of the survey, word of mouth within the community and contact lists from several arts organizations all helped to overcome the above noted obstacles.

We would like to extend our thanks to all those who participated in our survey project. The response rate and the willingness of those contacted to assist the effort, made this endeavour particularly worthwhile. The work will undoubtedly serve to help everyone (especially our planners and politicians) better realize the substantial contributions of the arts to our community.

ARTSCAPES' STUDIO SURVEY PROJECT

Survey Response by Discipline

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual Arts</td>
<td>55%</td>
</tr>
<tr>
<td>Theatre Arts</td>
<td>30%</td>
</tr>
<tr>
<td>Music</td>
<td>10%</td>
</tr>
<tr>
<td>Literary Arts</td>
<td>5%</td>
</tr>
<tr>
<td>Film/Photo Media</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
</tbody>
</table>

ARTSCAPES' STUDIO SURVEY PROJECT

On the basis of the survey, we can begin to make some general observations about the arts community in the King/Dufferin area.

- The arts community is diverse, with a wide range of disciplines represented.
- The majority of artists work in visual arts, followed by theatre and music.
- There is a strong emphasis on studio space, with many artists working in professional studios.

The Artscape Conference

Thanks to all who responded to the survey.

We are currently planning two days of workshops, presentations, and discussions to be held in mid-September. Additional information will be made available in the coming weeks.

ARTSCAPES LAUNCHES SPACE DEVELOPMENT CONSULTING SERVICE

Over the past few years, Artscapes has been approached by a number of organizations, including arts, cultural, and community groups, for advice on the development of new spaces for the arts.

Our consultants include:

- Steve Blackman: Space Development Consultant
- Jane Smith: Project Manager

ARTSCAPES LAUNCHES SPACE DEVELOPMENT CONSULTING SERVICE

With what appears to be a gradual resurgence of economic activity in Toronto, we feel it is extremely important that every effort be made to provide permanent anchors for the arts in the city. We are seeing new opportunities for arts organizations to become involved in development and renewal plans as full partners with municipalities and other agencies and organizations. The key to success is to ensure that arts spaces are not merely a lost leader to development gentrification.

RENEWAL (continued from p.1)

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We have attempted to support some of these efforts through our projects, but we feel that more effort is needed to support these initiatives.

The Artscape Conference

Timing for the conference is yet to be finalized. According to the survey responses, the best time for most people is in the fall. Artscapes will be very busy in the fall of 1993 with the opening of our new building, so the conference will probably move to September or October 1996.

SHORT TERM RENTAL SPACE STILL AVAILABLE AT 60 ATLANTIC AVENUE

Artscapes' short term rental space at 60 Atlantic Avenue will continue to be offered on a daily and weekly basis to Artscape tenants as well as other arts organizations. We have been considering using this 1200 sq. ft space as a long term rental studio due to limited usage in recent months, however a recent increase in bookings means we will continue to make it available. For booking information contact Sandra or Richard.

Muriel Shirato

In July, Artscapes, along with the entire Canadian arts community, was greatly saddened by the sudden death of Muriel Shirato. Muriel worked in every aspect of the arts over her many years, including serving for six years on the Artscape Board. She will be sorely missed.

ARTSCAPES VOTE 94

Artscapes VOTE 94 is a non-aligned, multi-disciplinary group of individuals working to elect candidates for this November's Municipal election who support the Arts. Our groups Arts Organizations are asked to help ensure that we are able to co-ordinate our efforts effectively. Specifically, you can get involved by providing a list of your staff, board and membership, with addresses and phone numbers, to the Arts Vote 94. Our list is then distributed to the Alliance to help ensure a broad based work of arts groups and by getting a copy of the report for your group, the Alliance to help our office to vote. For more information please contact our office.