LET'S MAKE PARKDALE SHINE

WEDNESDAY, MAY 13

SPECIAL GARBAGE PICK-UP
AND STREET CLEAN-UP

- CLEAN OUT THE OLD JUNK
- SWEEP OUT THE STOREFRONT
- SET UP NEW WINDOW DISPLAYS

Parkdale Village BIA is having a full-scale Spring Cleaning and you are invited to get all of the garbage and junk out on Tuesday evening, May 13th for a special city pick-up next Wednesday, May 14th.

Special Storefront window cleaning provided - Friday May 17th.

PARKDALE VILLAGE BIA "WORKING TOGETHER"

Fig. 12 Prior to and in Association with the Spring Sidewalk Sale, the First Annual Spring Clean-up Campaign was Initiated

Fig. 13 Prior to the Sidewalk Sale Campaign, 10,000 flyers are Distributed Within the Local Neighbourhood to Promote the Event
6.0 SOCIAL HOUSING IN PARKDALE

6.1 OVERVIEW

There is a ghettization in Toronto, and in particular we fear that Parkdale is being targeted as a 'Welfare Community' by numerous government funded agencies who are forcing a saturation of social housing, crisis and out-patient facilities upon the Parkdale community.

The growth of social housing and institutionalized facilities in Parkdale, has created a situation which is described in a report by the City Planning and Development Department as an imbalance that is causing such instability that "the Parkdale district is not functioning properly for a typical neighbourhood".

6.2 BIA POSITION

If we are to develop the Parkdale community as a good place to live and do business, for people from all income groups, cultures and ethnic backgrounds, the BIA feels that the proposals outlined in the Part II Official Plan for South Parkdale should be followed.

1) In the future, the needs of the neighbourhood must determine how the needs of the city in general, and of other agencies, are met in South Parkdale.

2) Establish a moratorium on the further development of crisis, social-housing, or out-patient projects.

6.3 RECOMMENDED ACTION

1) The BIA needs to communicate its position to the City through elected representatives and the Planning & Development Department.

2) The BIA needs to establish a 'Social Housing' liaison committee

3) The BIA should develop a relationship with community and resident groups to establish a common ground.

DC YOU SUPPORT THE INSTALLATION OF A 93 UNIT BUILDING FOR EX-PSYCHIATRIC PATIENTS

At the corner of
Gwynne Ave. and Queen St.

PUBLIC MEETING
7:30 P.M.
Thursday, October 25, 1990
Parkdale Library (Auditorium)

The Board of Management of the Parkdale Village BIA DOES NOT SUPPORT the addition of more supportive housing projects in the Parkdale Area. Our projects for revitalization are directed at an overall clean-up of the Parkdale Village Community - establishment of a consumer appealing retail mix - a format for positive economic growth and an improvement in the physical appearance of the district.

Join with other members of the Parkdale Village BIA, at this Public Meeting, to reinforce our position that Parkdale has more than its share of community supportive housing, half-way houses, low rental facilities and illegal boarding houses .......

WE DO NOT WANT AN OVERSIZED 93 UNIT FACILITY FOR EX-PSYCHIATRIC PATIENTS IN THE PARKDALE VILLAGE AREA.

Nick Stanchescos
BIA Chairman
Better-looking stores
By Nick Stanchous

Better-looking stores

We would like to create a strong business association through advertising and with the help of the people in our community.

In cooperation with the city of Parkdale, we will promote the image of Parkdale by developing a "village" concept. That is, we will take one street and create an area that is pleasant to look at.

Fig. 31 A Facade Improvement Program is a Priority in the Following Year.

Organ: a group of people who work together to improve the environment they live in.

New businesses

Fig. 30 The Spring Clean-up Event is the First Annual to be Followed Next Year.

Better-looking stores

City

better-looking stores

Businessmen

launch cleanup of Queen Street

Park it up, ship it out.
Keep this in mind for the first week in May. We're launching a massive three-day clean-up of a seven-block stretch of Queen Street in Parkdale.

Old inventories, water tanks, and other clutter will be cleared away. This is a joint effort by businesses and residents along Queen Street between Parkdale and Coxwell Avenues.

Joe Spinelli, the BIA chairman, is overseeing the effort.

"A three-day operation is needed," Spinelli says. "It's a tough job, but it has to be done."

Fig. 29 One of the Most Successful Events of the Year was the Renaming of Parkdale to Parkdale Village

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